



# Get ultimate control with **Broadband One**

**With a range of speeds to meet your customers' needs. All managed through our easy-to-use portal.**

## Why is it needed?

Internet usage in the UK is growing steadily. People are making more video calls, uploading and sharing files, syncing to cloud systems, collaborating on live documents and a whole lot more. And when we phase out traditional phone lines (ISDN and PSTN) in 2027, your customers will have to use their internet connection for voice calls too. They'll need future-ready broadband that brings fast speeds straight to their door, as well as your support in making the leap to a digital future.

Now's the time to make the move to all-IP. You can lead the way and gain that all-important competitive edge with our help.

## What is Broadband One?

Broadband One is our new managed service designed to meet your customers' increasing bandwidth demands. Choose from a range of connectivity options, including SoGEA and FTTP, with ultrafast speeds of up to 1Gbps. There are no set-up costs either, so your customers can get up and running quickly, and it's easy for you to order using our online portal.

A great opportunity for you, and the first step towards an all-IP future for your customers.







## Why choose it?

### Unleash the power of Full Fibre

Future-proof your customers' business by delivering full fibre broadband direct to their door. You can offer them a connection they can count on with low latency, high speeds of up to 1Gbps and no degradation over distance. And by moving your customers to full fibre now, you'll get ahead of the 2027 switch-off.

### We'll do all the heavy lifting

Broadband One is a future-ready solution that you can sell right now, without any set-up costs to consider. It's a managed service, which means our experts will be on hand to make sure you're always getting the best out of our network. So you can sell with complete confidence and focus on growing your business.

### It's easy to set up and manage

Get your customers up and running without delay – giving you a faster route to more revenue. Then order, add, upgrade and manage everything they need through our self-service portal. It's a simple and transparent way to stay in control of your orders.

### A network that won't let your customers down

Broadband One gives you all the benefits of our core network, without the ongoing capital investment. We provide exceptional levels of resilience with 99.999% availability. And we're building extra capacity into our network now, so you won't need to worry about bandwidth demands increasing in the future.

### Flexible and scalable bandwidth

Whatever the size and type of your customers' organisation, you can tailor a service that's just right for them. It's easy to select access options and speeds to meet their exact needs. And if you need a router, it's simple to order through our online portal.

## A range of speeds and broadband options

Broadband One offers options such as FTTP, SoGEA, SOGFAST and SOADSL, with speeds from 500kbps up to 1Gbps.



## Why partner with us?

### The network the UK relies on

You can offer your customers the best connectivity with our network. It's the biggest in the UK and brings connectivity to places that other providers can't reach. And we invest £3.7bn in our network every year, to make sure we deliver for you and your customers.

### Unrivalled choice and flexibility

You'll have access to the most innovative products and services as your customers' needs evolve. Broadband One is a gateway to our wider portfolio, including our range of voice and collaboration solutions.

### We build security into everything we do

You and your customers are in safe hands. We have more than 3,000 security experts working behind the scenes and 40,000 devices monitoring the health of our network 24/7.

### We're leading the way with full fibre

We've committed £15bn to reach 25 million premises across the UK with full fibre network by 2026.








### We've got your back

If you hit an obstacle, we're here to help. We've got more than 2,000 BT Wholesale experts dedicated to helping you succeed.

### Partner Plus

Be among the first to access our cutting-edge products and services by joining Partner Plus. As a member, you'll get support every step of the way, with dedicated account managers, marketing specialists, accredited online training courses and exclusive partner events. Find out more at [btwholesale.com/join](https://btwholesale.com/join).

## Benefits

-  Managed service.
-  Flexible and scalable bandwidth.
-  Simple online management.
-  No upfront investment.
-  Nationwide coverage.
-  Full fibre and SoGEA availability.
-  The network the UK relies on.

## Take control of the digital future with Broadband One

Speak to your account manager today, or visit:

[btwholesale.com/broadbandone](https://btwholesale.com/broadbandone)

#### Offices Worldwide

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March 2025

